

# Overview of Services

Service	Description	Cost*	Features for Client	How to Order
<b>Newsletters</b>	Includes cover design, layout, editing and formatting of supplied content. You receive 2 PDF file newsletters (1 in booklet format for printing and 1 for e-mailing or placing on your website)	<b>\$79 per issue</b>	Great tool to communicate with members, sponsors, players and the community. Opportunity to advertise sponsors and other businesses in a professional publication. Saves the club a lot of headaches and a lot of time.	Fill out the order form on our website or send an e-mail to <a href="mailto:info@428publishingservices.com.au">info@428publishingservices.com.au</a>
<b>Sponsor Proposal Book</b>	Includes artwork design for front cover and the layout, editing and inclusion of selected content into an impressive and professional A4 book.	<b>\$199 (1-50 Pages)**</b>	A great way to showcase your club to potential sponsors. For example: club history, achievements and future goals. Inform sponsors of opportunities the club provides to promote their brand and packages available.	Send an email to <a href="mailto:info@428publishingservices.com.au">info@428publishingservices.com.au</a> and we will get the ball rolling.
<b>Sponsor Directory</b>	A simple alphabetical listing or business card sized ads for club sponsors. We design a directory of your sponsors and if they don't have an ad, we create one for them.	<b>Basic Alphabetical Layout - \$99 Business Card Sized Ads - \$199</b>	Added incentive for businesses to sponsor your club. Provides an opportunity for the club to support sponsors as the directory can be e-mailed to members and a version can be placed on your website for visitors to view.	Send a list of your sponsors, club logo and information to <a href="mailto:info@428publishingservices.com.au">info@428publishingservices.com.au</a>
<b>Stationery Kit</b>	Design of club colours and logo onto invoices, envelopes, with compliments slips, business cards and letterhead.	<b>With Compliments Slips \$40, Invoice \$40, Letter Head \$40, Envelope \$40, Business Card \$75 Get the whole Kit for \$199.</b>	Help build the brand of your club with consistent design across all club documents. Saves the club time and stress by designing stationery all at once.	Send an email to <a href="mailto:info@428publishingservices.com.au">info@428publishingservices.com.au</a>
<b>Certificates</b>	Each certificate is creatively designed using your club logo and the recipient's name and the words you wish to use to express your gratitude.	<b>Creation of each certificate costs \$2.00 plus a once-off set-up fee of \$25.00.</b>	Present certificates to players, members, sponsors, volunteers and committee members to acknowledge their contribution to the club. All you have to do is print them off and hand them out!	Send an E-mail to <a href="mailto:info@428publishingservices.com.au">info@428publishingservices.com.au</a> and include certificate wording and a listing of volunteer names.
<b>Club E-Books</b>	Professionally designed E-books - includes design of cover and the formatting, layout, editing and proofreading of content.	<b>\$199 (1-50 Pages)**</b>	E-Books can include: Player Handbooks, Member Guides, and Club History Books. Whatever you like!	Send an email to <a href="mailto:info@428publishingservices.com.au">info@428publishingservices.com.au</a>
<b>Flyers</b>	Created using Adobe In-Design for outstanding, professional artwork using your club logo and colours.	<b>A5 Page \$70 A4 Page \$110 A3 Single-Sided \$150</b>	Use eye-catching flyers to promote upcoming social events, fundraising efforts and of course – games! For maximum exposure, your flyers can be printed, emailed or placed on your website.	Send an email to <a href="mailto:info@428publishingservices.com.au">info@428publishingservices.com.au</a>
<b>Media Releases</b>	If you know what you want to say but just don't know how to say it – let 428 Publishing Services craft your next media release.	<b>1 A4 page \$100</b>	Use media releases to attract and inform sponsors, build membership, promote upcoming events and celebrate milestones.	Send an email to <a href="mailto:info@428publishingservices.com.au">info@428publishingservices.com.au</a>

\*Prices do not include printing. All work is sent to you via a PDF file ready for you to print, e-mail, place on your website or link to your social media pages.

428 Publishing Services are happy to co-ordinate printing by a printer service local to you. \*\*For books greater than 50 pages, cost will be negotiated