

428

Publishing Services

Publishing Support for Football Clubs

Newsletter Editorial Plan

Who from your club will be the Primary and Secondary contacts regarding the production of your newsletter?

Name: _____ Phone: _____ E-mail _____

Name: _____ Phone: _____ E-mail _____

Editorial Schedule:

How often does the club require a newsletter
(e.g. Weekly, Fortnightly, Home Games, Monthly, Other):

428 Publishing Services will include club sponsor logos throughout the newsletter, would you like to have your major sponsors on the front cover of your newsletter?

Yes _____ No _____

Print Set-up

Select which format your club would like to receive your newsletter in: (Select up to 3)

_____ A4 full-colour PDF file to place on your website to e-mail to members, sponsors and players

_____ A5 full-colour PDF file to place on your website to e-mail to members, sponsors and players

_____ A4 full-colour print-ready PDF booklet

_____ A5 full-colour print-ready PDF booklet

_____ A4 black and white print-ready PDF booklet

_____ A5 black and white print-ready PDF booklet

Content Selection - Please select the content your club would like 428 Publishing Services to place in each issue.

_____ Trivia

_____ Colouring Pics for kids

_____ Who Am I ? (Quiz)

_____ Player Profiles

Other: _____

_____ Club Contacts

_____ Sponsor Ads or Listings

_____ Upcoming Club Events

_____ Motivational Quotes

_____ Club Merchandise or products

_____ Footy Fixture

_____ Membership Information

_____ Message from President

This Editorial Planning Sheet will help 428 Publishing Services determine the layout and design of your newsletter. You can include any contact you wish in your newsletter and this form will be used as a guide only.

Please fill out the form and e-mail it to:

info@428publishingservices.com.au

or post it to : 428 Tooborac Road Lancefield Victoria 3435.

Alternatively, you can send an e-mail with the relevant information or call us on 0438 025 181.