



Footy Club Newsletter FAQs

How does the process work?

428 Publishing Services will create a template of your newsletter and each week we will place articles, trivia, and fun for kids into the template. Throughout the course of the week you send us any content you would like included and we format it into the publication. Once we have finished creating your newsletter we send it to you as an e-mail attachment ready for printing, e-mailing or linking to your website.

What content can we include?

Anything you like. A message from the president or a coach, upcoming events, sponsor information, weekly team selections, thank-you notes or even club gossip. You send us an email with whatever content you like then we will edit, proofread and format it into the newsletter along with our content so that your publication is professional, informative and entertaining.

What sort of articles are included?

The articles we write for footy newsletters range from motivational to inspire players to be their best, enthusiastic to stir the passion in your supporters, and "How to.." articles to inform and educate readers on all things footy.

How much does each issue cost?

Each issue costs \$79. This cost includes the design and layout of your newsletter, great content such as articles, trivia and colouring pictures and also the inclusion of your content. We edit and proofread the content for spelling and grammatical errors to ensure your club projects a professional image. You receive 2 PDF copies of your newsletter via e-mail:

- A black and white copy in booklet format which is ready for printing. Printing in black and white is cost-effective and gives your newsletter a "newspaper" image.
- A full colour copy that you can place on your website or e-mail it directly to sponsors, members, players and supporters.

Can you provide a sample newsletter?

If you think you may be interested in 428 Publishing Services producing your newsletter, we would be happy to provide a sample. For Free!

When will we receive each newsletter?

Providing we have all of your content by the Thursday, your newsletter will be sent to you Friday throughout the day. The earlier your content gets to us the earlier you receive your newsletter.

What if I am unhappy with the final product?

There are no binding contracts for you to sign. You pay per issue so if at any time you are not happy with our service you can just send us an e-mail to cease production.

Do you offer other services?

Yes, 428 Publishing Services can help out footy clubs by writing media releases and writing and updating website content. We can also produce business directories with your sponsor information and partnership booklets. If you are interested in any of these services then call us for a quote today on 0438 025 181 or e-mail: info@428publishingservices.com.au